

RESIDENTIAL CONSTRUCTION GROUP NEWSLETTERS

Serving every facet of the residential market

BRAND	NEWSLETTER	FREQUENCY	REACH
Builder	Builder Pulse	Daily	129,576
Builder	Builder Business Update	Daily	107,650
Custom Home	Custom Home Business Update	2x/month (2nd & 4 th Thursday of the month)	66,176
Custom Home	Design Studio	Weekly (Every Tuesday)	81,937
MFE <small>MULTIFAMILY EXECUTIVE</small>	Multifamily Executive Update	Weekly (Every Thursday)	61,544
APARTMENTFINANCE <small>TODAY</small>	Apartment Finance Today Update	2x/month (2 nd & 4 th Monday of the month)	28,381
AFFORDABLE HOUSING <small>FINANCE</small>	Affordable Housing Finance Update	2x/month (2 nd & 4 th Wednesday of the month)	30,332