

2019 CALENDAR

MONTH	DEADLINES	ISSUE TIMING	ISSUE FOCUS	PRODUCT FOCUS	BONUS DISTRIBUTION/ SPECIAL ADVERTISER BONUSES
JANUARY/FEBRUARY	ad close: 1/3/19 materials due: 1/7/19	1/25/19	Annual Dealer of the Year	Decking, Railing, Accessories	International Builders' Show ProSales 100 Conference PROSALES CONNECTIONS International Roofing Expo
MARCH/APRIL	ad close: 2/4/19 materials due: 2/6/19	3/7/19	Annual Products Issue: New Products and Product Trends		JLC LIVE (Providence, RI)
MAY/JUNE	ad close: 4/8/19 materials due: 4/10/19	5/14/19	27 th Annual ProSales 100	Windows and Doors	Advertiser Bonus: ProSales 100 Database
JULY	ad close: 5/29/19 materials due: 5/31/19	7/2/19	How to Succeed in the Tight Labor Market	Siding and Exterior Trim	Bonus Product Literature Ad for Labor Efficient Products and Productivity Enhancing Products
AUGUST/SEPTEMBER	ad close: 7/24/19 materials due: 7/26/19	8/27/19	Special Sales Issue	Cabinets, Countertops	
OCTOBER	ad close: 9/16/19 materials due: 9/18/19	10/18/19	The Technology Issue	Special Software Guide	Remodeling and Deck Expo Show
NOVEMBER/ DECEMBER	ad close: 10/28/19 materials due: 10/30/19	12/2/19	ProSales Annual Excellence Awards	Roofing, Underlayments, Housewrap	

PROSALES reserves the right to modify its 2019 editorial calendar without notice.