

NEWSLETTER FREQUENCY & REACH BY BRAND

BRAND	NEWSLETTER	FREQUENCY (PER MONTH)	REACH
remodeling	REMODELING Business Update	12	100,604
JLC	JLC Update	4	133,704
JLC	Building Tough	1	25,659
ProSales	PROSALES Business Update	8	48,119
TOOLS <small>OF THE TRADE</small>	TOOLS OF THE TRADE Update	4	86,945
professional deck builder	Professional Deck Builder Update	2	29,471
professional deck builder	Deck Design	6x/year	19,321

remodeling

JLC

ProSales

TOOLS
OF THE TRADE

professional deck builder