

NEWSLETTER FREQUENCY & REACH BY BRAND

Email newsletters are a cost-effective medium for building relationships and maintaining regular contact with customers and prospects. Newsletters tend to have a highly invested audience as they are subscription based. They are a great way to get your message across to Hanley Wood's engaged audience in a timely manner.

BRAND	NEWSLETTER	FREQUENCY	REACH
remodeling	REMODELING Business Update	4	92,532
JLC	JLC Update	4	165,000
ProSales	PROSALES Business Update	8	39,450