

# RESIDENTIAL CONSTRUCTION NETWORK

## NEWSLETTER FREQUENCY & REACH BY BRAND

Email newsletters are a cost-effective medium for building relationships and maintaining regular contact with customers and prospects.

BRAND	NEWSLETTER	FREQUENCY (PER MONTH)	REACH
<b>Builder</b>	BUILDER Pulse	20	115,082
AFFORDABLE HOUSING FINANCE	Affordable Housing Finance Update	2	64,376
MFE MULTIFAMILY CREATIVE	Multifamily Executive Update	4	59,990